

Before you visit a rug store, it will help you to first complete this page for the rooms you wish to decorate.

Room Sizes:

Living Room _____
Family Room _____
Dining Room _____
Kitchen Area _____
Den _____
Entrance Foyer _____
Master Bedroom _____
Hallways _____

Other rooms:

#1 _____
#2 _____
#3 _____



Standard Rug Sizes:

Handmade rugs will vary slightly.

2'x3'	5'x7'	9'x12'
3'x5'	6'x9'	10'x14'
4'x6'	8'x10'	12'x15'

Runners: 2'3", 2'6", 2'8", 3' wide and
come in lengths of 6', 8', 10', 12', etc.

Rounds: 6', 8', 10', 12' diameters

Squares: 6' and 8'

Custom rugs can be made in any size.

Color Swatches:

Bring your color swatches and fabrics with you when shopping. Also include wood stains, ceramic tiles & counter top samples. Having these samples will help guide and make you a more confident shopper.

Vintage Persian Rugs

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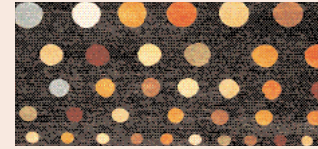
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By Appointment Only

Rug Shopper's Guide



Vintage Persian Rugs



INTRODUCTION

This *Rug Shopper's Guide* is designed to simplify your purchase of an Area or Oriental rug to make your home more beautiful.

Getting Started

On a room-by-room basis, determine the look you want to create on your budget. There is a wide variety of rugs to choose from at many price points.



DESIGN & COLOR

- First determine the mood you want for a room, e.g. formal or casual. The design personality and color of the rug selected will create the desired feeling for the room.
- Formal rugs can anchor a room with a calming effect.
- Casual and fun elements are great for a family room.
- Bold medallions make a dramatic statement.
- Elegant fine lines and subdued colors have a quiet pleasing effect.
- Vintage patterns are a traditional way to reminisce about their time and place.
- Pure colors are more formal and elegant.
- Abrash (blending of two or more colors) creates a broader color pallet and can be easier to decorate with.
- Rug patterns can work with the existing designs and fabrics in your room.

SIZE

Big Rugs First

- Prioritize your rug purchases according to room size and importance.
- Each rug acquired will lessen your choices for future rug selections.
- Accent rugs and runners are easier to co-ordinate with the main rug than vice-versa.

Room Size

- Room layout, size & walls will limit the dimensions for a comfortable fit.

Furniture

- A furniture setting suggests the minimum size rug that will create an island effect to visually hold the pieces together.
- There are no rules about on or off the edges. Simply, what feels right and functions best.



Traffic

- Foot pathways should avoid pivot points at the edges of rugs.

Template

- Use a tarp or sheet folded to size to determine your preferred rug sizes or mark the rug size on the floor with masking tape.
- Some areas can use a room size rug or an assortment of smaller rugs.

TYPES OF RUGS

There are three types of rugs to consider purchasing:

- Handmade, Flatweave or Knotted Pile
- Hand Tufted
- Machine Made, Axminster or Wilton

Other factors that influence price:

- Materials - wool, cotton, silk or synthetic fibers
- Complexity of design
- Number of colors used
- Dying technique (vegetable or synthetic)
- Knot count
- Age and condition of antique and semi-antique rugs

Use of Room & Rug

- Amount of traffic and soil
- Are you looking for a piece of art for your floor that will last for a lifetime or a decorating accessory for the short term.

Texture

- Handmade weavings from natural fibers make an inviting soft appeal.
- Pattern clarity is achieved by using tight smooth finishes.
- Tribal artifacts, pillows and tapestries can be components of a well-decorated room.

Investment

- Area rugs are movable from room to room and house to house.
- Quality materials and construction will insure longevity of both the look and value of a fine rug.
- Handmade Oriental rugs will last for generations with proper care and maintenance.

